

CBMPL

A Knowledge & Networking Company

Chandekar Business Media Pvt. Ltd.

(An ISO 9001 : 2008 Certified Company)



Serving the Metallurgical Industry Since 1994

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- **Chandekar Business Media Pvt. Ltd.** is an ISO certified business media company based in Mumbai having its presence in Kolkata, Raipur, Pune and Hyderabad, and overseas group companies in UAE and Thailand.
- Publisher of leading monthly magazines '**Steelworld**', Devoted to Iron and Steel industry & '**Metalworld**', Covering Non-ferrous Metals and Foundry Sector.
- Pioneer in organising B2B conferences and exhibitions on steel & metals business in Asian region.
- Operating most visited websites in Asian steel & metals sector.
- Rendering advisory and industry research services to individual companies, financial institutions and government bodies.
- Only business media company active in all the media channels – Publishing, Events and Web.



Vision & Mission

- Disseminating latest information about knowhow, expertise, technologies, processes and markets of the products and services related to metallurgical industries.
- Soliciting co-operation from related Govt. agencies and trade bodies of various countries.
- Developing knowledge based working environment
- Channelizing the knowledge into various products like magazines, reports, conferences, and websites.

Business Magazines are Catalysts for Growth

Steelworld (Devoted To Iron & Steel Industry) & **Metalworld** (Covering Foundry & Non-ferrous Metals Sector) are leading publications in their respective industry segments. They cover the entire process chain of ferrous & non-ferrous mineral and metals industry. The readers profile comprises of senior management representatives who have the ability and capability to make short term and long term decisions.

Content

- Research Articles
- Analysis on Prices
- Demand – Supply Outlook
- Conversations with Industry Leaders
- Future Perspective
- Statistics and the Latest Developments in the Field of Technology & Government Policies.

- Useful tool for all the industry stakeholders - producers, processors, traders, users, technology & equipment suppliers for strategy formation.
- Assist the policy makers in decision making

Conferences & Exhibitions

Name of the game is Networking

Pioneer in producing exhibitions and conferences in ferrous and non-ferrous metals industry in the Asian region.

Trade shows are important means for bringing professionals together to share interests, explore avenues and generate new

ideas which often lead to further collaborations and innovations. They emerge as the strongest marketing tool.

CBMPL events such as 'Asian Metallurgy', 'Iron & Steel Summit', 'Asian Steel Conference', 'Special Steels Convention' and 'Extrusion Summit' have grown over the years and have become the nucleus of the respective industry segments.

Associated with many prestigious international events as 'Media Partners'.



Industry Research

Everything begins with Research

Provides industry research services to individual companies, financial institutions and government bodies in the areas like strategy, technology, pricing and marketing.

Integrating the expertise of industry veterans and the economic analysts to present a truthful and unbiased view point.

Future belongs to Internet



- First metal business publication to launch a website.
- Two industry websites www.steelworld.com & www.metalworld.co.in facilitate information, networking and trading.
- Websites offer value added services like Trade Exchange, Career Opportunities, Statistical & Database services.
- Produce ezines which reach the desktops of members spread across the globe.
- Valuable and quality content resulting in high web traffic.
- A strong platform for companies to display & promote their brand, products & services to global metallurgical community.



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